



Gourmet Kitchens, Inc.

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FOR IMMEDIATE RELEASE

Chicago food manufacturer puts new spin on salad

CHICAGO—(January 18, 2007)—A revolutionary new packaging design for grab-and-go salads is getting the attention of retailers and consumers. The Just Toss It® salad line is a new packaging concept manufactured by Chicago-based Gourmet Kitchens, Inc. (GKI).

The Just Toss It® salad packaging distinguishes itself from competing products by keeping the high moisture content ingredients of the salad (meat, cheese, croutons, etc.) separate from the bed of greens until the moment the package has been opened for consumption.

“We designed this package to increase the product’s shelf life and provide a crisp, fresh salad that tastes great,” said Farzad Shahsavarani, Chief Operations Officer of GKI. “The new packaging is a natural extension of our commitment to producing fresh, food products with limited preservatives.”

The unique patent-pending design of the Just Toss It® salad bowl keeps the greens separate from the salad toppings, enhancing product quality, and ensuring a fresh appearance. The separate, sealed component tray holding all the salad toppers rests on the top of the salad bowl containing the greens. The entire package is then sealed with a clear breathable film to preserve freshness.

The new packaging also gives the consumer the freedom to customize their salad with as many toppings as desired.

GKI’s Just Toss It® salad was recently named one of the best new products of 2006 by *Stagnito’s New Products Magazine*.

The Just Toss It® salad line includes: Asian, Cobb, Chef, Chicken Caesar, Trail Mix and two new fruit salads, Fruit Mix-Up and Apple Orchard.

(more)

About Gourmet Kitchens, Inc.

GKI manufactures a diverse line of fresh, grab and go salads, sandwiches, appetizers, meals and microwaveable products; service case salads and center of the plate entrees and sides; a full Hispanic product line and a full line of food service solutions for sale at retail stores. GKI's products can be found in 11 states and in various chain and independent retailers.

To learn more about Gourmet Kitchens, Inc., please visit www.lastminutegourmet.com.

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